# DESIGN DESK
# DEVELOPER

" CONNECT YOU TO THE DIGITAL WORLD "

www.designdeskdeveloper.com
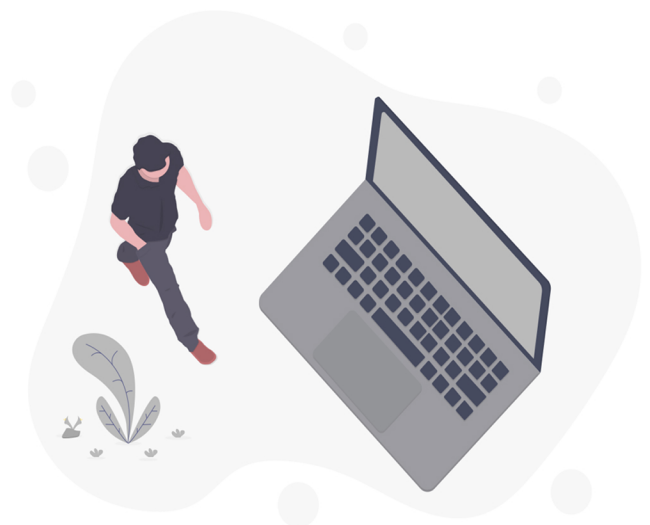
# What Does **DIGITAL PLATFORM** Mean ??

**Digital Platforms are online businesses that facilitate commercial interactions between at least two different groups with one typically being suppliers and the other consumers.**
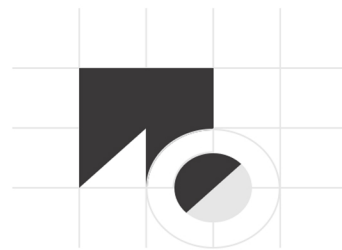
**Digital Platforms bring together vast communities of customers and partners, including developers. They create markets of enormous scale and efficiency. And they enable new levels of collaboration between companies from different industry sectors that can result in the conception of entirely new products and services.**
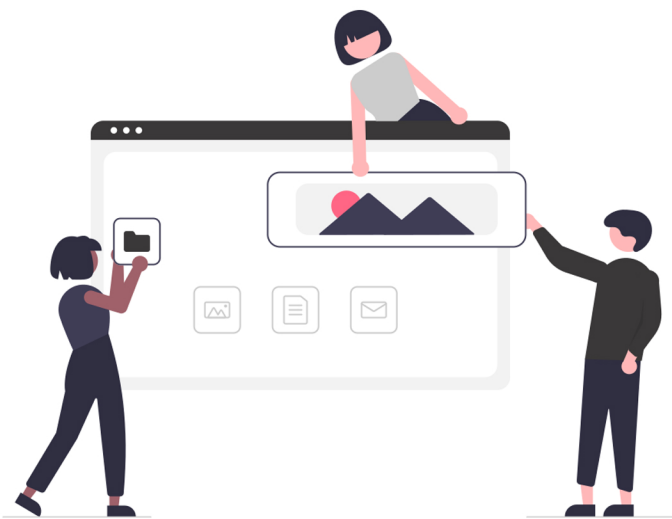
- Web Development

- Web Designing

- Mobile Application Design

- Mobile Application Development

- QA testing (Manual & Automation)

- Software Development

- Digital Marketing & SEO

- UI/UX Design

- Graphics Design

- All IT Services

# GRAPHICS DESIGN

"Publish Your Business With Best Graphics Design". Graphic design is also known as communication design. Graphic designers are visual communicators, who create visual concepts by hand or by using computer software. These media include fonts, shapes, colors, images, print design, photography, animation, logos, and billboards.The seven basic elements of graphic design are line, shape, color, texture, type, space and image.Four basic principles you can find in every well-designed piece of artwork—contrast, repetition, alignment, and proximity—are affectionally referred to as CRAP in the design industry. We'll be discussing each principle individually, however, keep in mind that these principles are (almost always) applied together.
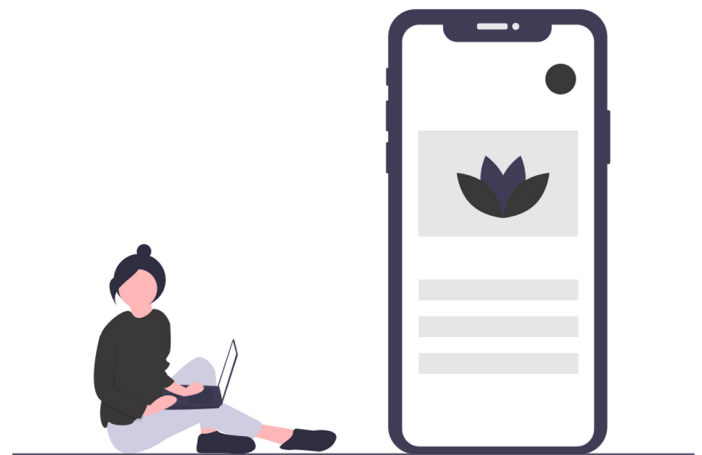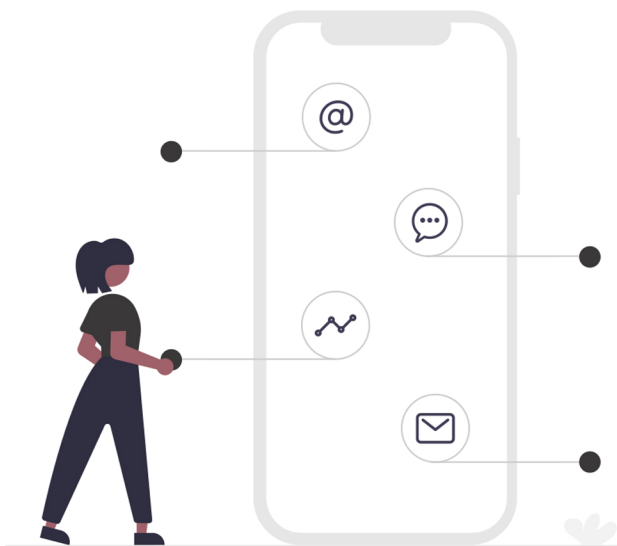
Web development refers to building, creating, and an maintaining websites. It includes aspects such as web design, web publishing, web programming, and database management.Web development includes many types of web content creation. Some examples include hand coding web pages in a text editor, building a website in a program like Dreamweaver, and updating a blog via a blogging website. While the terms "web developer" and "web designer" are often used synonymously, they do not mean the same thing. There are several interesting SEO benefits that are making website owners as to consider the option of responsive website development in Ahmedabad, Gujarat. With the responsive website, you need not have to build links or carry out content optimization for different websites and thus saving extra SEO efforts.

# MOBILE APPLICATION DEVELOPMENT

Mobile technologies have become an important platform to conduct business, generate leads and support operations. Mobile platforms are changing very rapidly, as new devices, uses and operating systems have been introduced by the market. With the growing number of people accessing the Internet via smartphones and tablets, mobile app development has the unique ability to access a large number of potential consumers.As part of the development process, mobile user interface (UI) design is also essential in the creation of mobile apps. Mobile UI considers constraints, contexts, screen, input, and mobility as outlines for design. The user is often the focus of interaction with their device, and the interface entails components of both hardware and software.

# DIGITAL MARKETING & SEO

Digital Marketing is the avenue of electronic communication which is used by the marketers to endorse the goods and the services towards marketplace. Digital Marketing is moved trending industry around the world. It would give an evergreen trademark place in 2020. The supreme purpose of the digital marketing is concerned with consumers and allows the consumers to intermingle with the product by virtue of digital media. SEO stands for "Search Engine Optimization" It is the process of getting traffic from the "free", "organic", "editorial" or "natural" search results on search engines. All major search engines such as Google and Bing have primary search results, where web pages and other content such as videos, images or local listings are shown and ranked based on what the search engine considers most relevant to users. Payment isn't involved, as it is with paid search ads.

# SOFTWARE DEVELOPMENT

Software Development invloves the process of designing, programming, testing, and maintaining software-applications to meet specific user needs or solve particular problems. Our software development services cover a wide spectrum, including web, cloud, enterprise,and mobile applications. When you choose us for your software needs, you benefit froman adept team of designers, developers, and testers dedicated to your projects. With experience across diverse industries such as hospitality, media, real estate, ecommerce, banking, professional services, finance, accounting, entertainment, retail, and manufacturing, we've built software solutions on various platforms. Our expertise extends to creating tailored software that meets industry-specific requirements, ensuring functionality, usability, and efficiency. Trust us to deliver robust and innovative software solutions that drive your business forward.
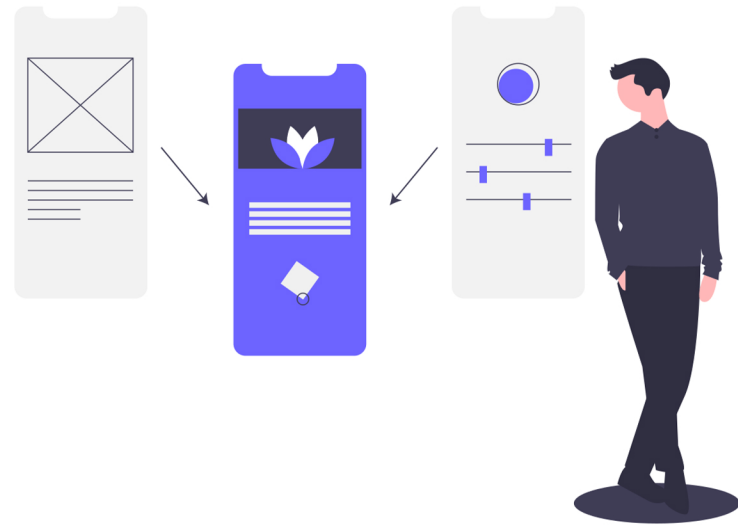
QA Testing is the act of examining the artifacts and the behavior of the Software/Application under test by validation and verification. Software/Application testing can also provide an objective, independent view of the software to allow the business to appreciate and understand the risks ofsoftware implementation. A QA tester ensures software or websites function correctly by running tests to identify and fix any issues before they reach customers. They use manual and automated tests during development to break or malfunction the product, providing valuable insights for developers to make necessary adjustments prior to release.

# UI/UX DESIGN

" People ignore design that ignores people ". A foundational principle of effective UX design is prioritizing the user's experience above all else, recognizing that any element within a website, application, or software that neglects the user's needs is bound for inefficacy. Central to the UX design methodology is the thorough understanding of the target audience: delving into their objectives, identifying their obstacles, grasping their motivations, and comprehending their behavioral patterns. It is imperative to craft the entire product with these user personas in mind, emphasizing the significance of conducting comprehensive user research before initiating any design work, urging designers to refrain from engaging in tools like Sketch until this essential groundwork is completed.

# MR. LOVE PATEL

## CEO / FOUNDER

+91 94263 09373
+91 98799 69373

info@designdeskdeveloper.com

www.designdeskdeveloper.com

221, Pushpam Ind. Estate, Nr. Nika Tube
Compound, Phase-1, Vatva G.I.D.C.,
Ahmedabad-382445 Gujarat, India.

@designdeskdeveloper